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FOR IMMEDIATE RELEASE

18th Annual Satchmo SummerFest presented by Chevron *Music, Food, and Poster Artist*

NEW ORLEANS, La. (June 21, 2018) - French Quarter Festivals, Inc. proudly announces the complete music and culinary lineup for the 18th Anniversary Satchmo SummerFest presented by Chevron. The premier American festival dedicated to the life, legacy, and music of New Orleans' native son, Louis "Satchmo" Armstrong, **Satchmo SummerFest takes place at the Jazz Museum at the Mint on August 3-5, 2018.** The nominal daily admission of \$5 (children 12 and under are free) helps support local musicians and pay for the event. Admission also provides access to indoor activities like *Pops' Playhouse for Kids powered by Entergy* and the *Satchmo Legacy Stage* featuring discussions and presentations by renowned Armstrong scholars. For more details, please visit satchmosummerfest.org.

Eight Artists Make Festival Debuts

Grammy-winning Soul Queen of New Orleans, Irma Thomas makes her Satchmo SummerFest presented by Chevron debut in 2018. The celebrated artist and recent Tulane honorary doctorate recipient is internationally known. Her numerous awards include several Grammy nominations, a 2007 *Grammy* for *After the Rain*, W.C. Handy Award, Offbeat Magazine Award, Big Easy Award, and induction into the Blues Hall of Fame. Irma Thomas, who performs on Sunday, August 5, said "Mr. Armstrong was an influence on a lot of young children, including me. I never thought I would be in the business but then saw him as King Zulu when I was nine years old. That parade passed right in front of my house and left such an impression!"

Other 2018 Satchmo SummerFest debuts include: **Aurora Nealand & The Royal Roses, Bonerama, Doyle Cooper Jazz Band, James Williams, and The Nayo Jones Experience.** Two tented stages will provide three days of musical performances. The lineup includes returning favorites **Big Chief Donald Harrison Jr., Bill Summers & Jazalsa, Corey Henry's Treme Funktet, Ellis Marsalis, Jeremy Davenport, Preservation Brass, and a Trumpet Tribute presented by Popeyes featuring Ashlin Parker.** [Click here for the complete lineup.](#)

Culinary Lineup Includes Fresh New Options

In addition to music, the 2018 Satchmo SummerFest presented by Chevron will feature cuisine from some of New Orleans' favorite restaurants. New this year is The Big Cheezy and Roux Carre; the Central City market will showcase vendors' most popular dishes. Festival favorites returning for 2018 include **Ajun Cajun, Café Dauphine, The Company Burger, Crêpes à la Cart, Lasyone's Meat Pie Restaurant, Palmer's Cuisine, Quintin's Ice**

Cream, Plum Street Snoballs, and The Praline Connection. Beer and wine lovers will not want to miss the Abita Beer Garden, serving favorites and seasonal brews, and the Sonoma Cutrer Rosé Café. French Quarter Festivals, Inc. will also partner with Eat Fit NOLA by labeling menu items that provide healthy options for those who want to eat clean, count calories, and manage diabetes, blood pressure and cholesterol. [Click here for the complete culinary lineup.](#)

Kickoff Party Tickets Now Available

An Evening with John Boutté

On Thursday, August 2, Satchmo SummerFest presented by Chevron will kick-off with a fundraiser to benefit French Quarter Festivals, Inc. *An Evening of Music by John Boutté* takes place at the beautiful, historic Omni Royal Orleans. The 2018 Spirit of Satchmo winners Ashlin Parker, Bethany Bultman, and Ellis Marsalis will also be honored at the event. Tickets are \$65 per person or \$100 per couple and available online at satchmosummerfest.org.

Lionel Milton Selected as Poster Artist

New Orleans artist Lionel Milton is this year's Satchmo SummerFest poster artist. Milton started his career as a graffiti artist, and his colorful style and vibrant energy are captured in the poster, which features a young Louis Armstrong. Milton has been commissioned by collectors and companies worldwide, including Uber, ESPN, Red Bull, and Heineken. "I am honored to create the 2018 Satchmo poster. As an artist and native New Orleanian, Satchmo's music was part of my childhood. He was one of the greatest cultural contributors ever! My art is like visual jazz," said Milton.



The poster is now available online, and the original painting will be auctioned at the Satchmo SummerFest Kickoff Party or sold directly for \$6,500. For more information contact rschick@fqfi.org.

Satchmo SummerFest presented by Chevron is produced by French Quarter Festivals, Inc. (www.fqfi.org), the 501(c)3 nonprofit organization, which also produces **French Quarter Festival** in April and **Christmas New Orleans Style** in December. French Quarter Festivals, Inc. promotes the Vieux Carré and the City of New Orleans through high quality special events and activities that showcase the culture and heritage of this unique city, contribute to the economic well-being of the community, and instill increased pride in the people of New Orleans.

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