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FOR IMMEDIATE RELEASE

Satchmo SummerFest Presented by Chevron Announces Music & Culinary Lineup, Family Activities, and More

Annual festival returns August 2–4 to New Orleans Jazz Museum at the Mint

NEW ORLEANS (June 27, 2019) – French Quarter Festivals, Inc., producer of the 19th Annual [Satchmo SummerFest presented by Chevron](#), proudly announces the festival's music and culinary lineup. The premier American festival dedicated to the life, legacy, and music of New Orleans' native son, Louis "Satchmo" Armstrong, Satchmo SummerFest takes place at the New Orleans Jazz Museum at the Mint on August 2–4, 2019.

The nominal daily admission of \$6 (children 12 and under are free) helps support local musicians and pay for the event. Admission also provides access to the Jazz Museum's collection and exhibitions plus indoor activities like **Pops' Playhouse for Kids powered by Entergy**, **Hilton Satchmo Legacy Stage** featuring discussions, and presentations by renowned Armstrong scholars. [Click here to apply for a Satchmo SummerFest media credential.](#)

More than 30 Jazz, Brass, Swing, Funk, and Fusion Acts to Perform, Along with Satchmo Scholars

The 2019 festival lineup includes more than 30 acts, ranging from traditional jazz to swing, brass and marching bands, funk, R&B, jazz fusion, and more performing on two tented stages over three days. **A dozen musicians will make their Satchmo SummerFest debut, including Cyril Neville's Swamp Funk. Other debuts include:**

- Big 6 Brass Band
- Big Easy Brawlers
- Catie Rodgers and the Gentilly Stompers
- Cyril Neville
- DinosAurchestra
- Lafayette Charter Academy Marching Band
- Michael Ward
- New Orleans Classic Big Band with Ricky Riccardi
- Smitty Dee's Brass Band featuring Dimitri Smith
- The Garden of Joy
- Tonya Boyd-Cannon
- Troy Sawyer and the Elementz

Returning Satchmo SummerFest favorites include **Ellis Marsalis, Jr., Charmaine Neville, Kermit Ruffins & the Barbecue Swingers, Preservation Brass, Robin Barnes & The Fiyabirds, Trumpet Mafia, Jeremy Davenport**, and the **Treme Brass Band**. View the full musical lineup here: <https://satchmosummerfest.org/music/>.

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On the **Hilton Satchmo Legacy Stage**, scholars and historians will present on a wide range of topics surrounding all things Louis Armstrong. Highlights include: *Melissa A. Weber: On Louis Armstrong and Black American Music: A Conversation with Nicholas Payton*; and festival favorite Ricky Riccardi, Director of Research Collections for the Louis Armstrong House Museum and Archives and the author of "What a Wonderful World, screening rare video clips. Fans can dive deep into the life and legacy of Armstrong and learn how his craft continues to reverberate today. View the full Hilton Satchmo Legacy Stage schedule here:

<https://satchmosummerfest.org/music/>.

Culinary Lineup Features New Orleans Classics, New & Old

Satchmo SummerFest 2019 welcomes Dorignac's Food Center to its culinary lineup; the beloved local grocer will serve Armstrong's famously favorite dish, Red Beans and Rice. Another debut, Gulf Tacos will offer up pork belly, shrimp, and fish tacos, along with street corn, and attendees can look forward to Jambalaya from debut Rusty Pelican. Returning favorites include Big Cheezy, Café Dauphine, Company Burger, Plum Street Snoballs, Quintin's Ice Cream, and Lasyone's Meat Pie Restaurant. The complete lineup and menus will be announced in July.

Beer and wine lovers will not want to miss the return of the **Abita Beer Garden**, serving favorites and seasonal brews, and the **Sonoma-Cutrer Rosé Café**. For those seeking refreshing non-alcoholic options, Bubby will offer lime and grapefruit sparking beverages, and Luzianne Iced Tea and French Market Cold Brew coffee will be available.

Festival Features Family Fun, Cultural Activities

In addition to music and food, festival goers can enjoy a full slate of family-friendly activities throughout the event. The **Pops' Playhouse for Kids powered by Entergy** will feature fun activities August 3 and 4 from 11:30 a.m. -- 4:30 p.m. including:

- Zulu Coconut Decorating hosted by Junior Zulus
- Second Line Umbrella Decoration & Celebration Station
- Drum Making with Recycled Materials hosted by Kamau Wesley Phillips
- Instrument Making - Create Your Own Red Bean Satchmo Shakers

Tickets for Kickoff Fundraiser Party On Sale Now

Fans can help raise funds for the three-day festival by purchasing tickets to the opening night kickoff party August 1. The party will feature music from preeminent jazz musician and New Orleans native **Ellis Marsalis, Jr.**, with special guest **Ashlin Parker**. Marsalis will perform during the dinner and cocktail reception from 7 p.m. to 9:30 p.m. at the Omni Royal Orleans, 621 St. Louis St., New Orleans. Purchase tickets for the fundraiser online at satchmosummerfest.org or by calling (504) 522-5730.

Ayo Scott Selected as 2019 Poster Artist

New Orleans artist Ayo Scott was selected as the 2019 French Quarter Festivals, Inc. artist, creating the artwork for both the French Quarter Festival and Satchmo SummerFest posters. Scott graduated from Xavier University in 2003 and attended graduate school at

The Institute of Design in Chicago. Immediately after Hurricane Katrina, he returned home to help the city rebuild. During that time, he started NOYO Designs Inc. and began to evolve from commercial graphic design work to making his own art.

"When looking at the impact of jazz on music and music on the world, Louis Armstrong may be the single most influential person to be born in New Orleans," Scott said. "I'm humbled to be able to create a tribute to such a man. I'm excited to share 'Reflections of King Louie', the 2019 Satchmo SummerFest Poster."



Sponsors for the 2019 festival include Chevron, Omni Royal Orleans, WWL-TV, GE, Fidelity Bank, Hilton, New Orleans Tourism Marketing Corporation, Orpheum Theater, Jack Daniel's, Tequila Herradura, Finlandia, Korbel, Sonoma-Cutrer, Abita Brewing Company, Pepsi, The Bombay Club, Harrah's New Orleans, French Market Corporation, Friend of Fest, Boost Mobile, Very Local New Orleans, Blue Bikes New Orleans, Louisiana Seafood Promotion and Marketing Board, Luzianne Iced Tea, French Market Cold Brew, Bayou Rum, Touro, National Parks Service, Zapp's Potato Chips, Joseph K. & Inez Eichenbaum Foundation, Entergy New Orleans, LLC, Ella Fitzgerald Charitable Foundation, New Orleans Jazz and Heritage Foundation, Louisiana Division of the Arts, New Orleans Advocate/Times-Picayune, OffBeat Magazine, WWOZ, Cumulus New Orleans, Renaissance Publishing, Where Magazine, WGSO, DownBeat, LA Cookin', Clarion Herald, and WBOK.

Satchmo SummerFest presented by Chevron is produced by French Quarter Festivals, Inc. (www.fqfi.org), the 501 (c) (3) nonprofit organization, which also produces French Quarter Festival presented by Chevron in April and Christmas New Orleans Style in December. French Quarter Festivals, Inc. promotes the Vieux Carré and the City of New Orleans through high-quality special events

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and activities that showcase the culture and heritage of this unique city, contribute to the economic well-being of the community, and instill increased pride in the people of New Orleans. For more information on all FQFI festivals and events visit <http://www.fqfi.org> or call 504-522-5730.

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