



presented by



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21st Anniversary Satchmo SummerFest presented by Chevron LIVE, TWO DAYS OF FEST



NEW ORLEANS (July 29, 2021) – French Quarter Festivals, Inc. (FQFI), producer of Satchmo SummerFest presented by Chevron, is thrilled for the festival's return July 31- August 1 at the New Orleans Jazz Museum at the Mint. The premier American festival dedicated to the life, legacy, and music of New Orleans' native son, Louis "Satchmo" Armstrong, Satchmo SummerFest promises two days of live entertainment, food, and fun in the city to kick the summer blues.

For the first year, fest attendees are encouraged to pre-purchase tickets online. Tickets can be purchased onsite for \$10 or in advance for \$7 daily (children 12 and under are free). Admission also provides access to the Jazz Museum's collection and exhibitions, plus the **Satchmo Legacy Stage in Memory of Joni Berry** featuring discussions and presentations by world-renowned Armstrong scholars. Capacity is limited, and organizers strongly recommend that attendees register [here](#) in advance to secure their spot and avoid lines. FQFI has worked closely with City and public health officials to ensure the live event follows safety and sanitation protocols. Attendees are required to wear masks while indoors and recommended outdoors and in crowded areas.

More than 20 Jazz, Brass, Swing, Funk, and Fusion Acts to Perform, Along with Satchmo Scholars

The 2021 festival lineup includes more than 20 acts ranging from traditional jazz to swing, brass and marching bands, funk, R&B, jazz fusion, and more performing on two tented stages. The lineup includes:

- Doreen's Jazz
- Doyle Cooper Jazz Band
- Dr. Brice Miller and his New Orleans Jazz Ambassadors
- Hot 8 Brass Band
- James Andrews
- Lawrence Cotton Legendary Experience
- Meschiya Lake and the Little Big Horns
- New Orleans Swamp Donkeys
- Roots of Music
- Shake Em' Up Jazz Band
- Shannon Powell Traditional All-Star Band
- Thais Clark & her JAZZsters
- The Nayo Jones Experience
- The Original Pinettes Brass Band
- Wendell Brunious

Returning Satchmo SummerFest favorites include **Charmaine Neville, Kermit Ruffins & the Barbecue Swingers, Preservation Brass, Robin Barnes & The Fiyabirds, Jeremy Davenport**, and the **Treme Brass Band**. View the full musical lineup here: <https://satchmosummerfest.org/music/>.

Juan Karlo Randolph Fajardo Selected as 2021 Poster Artist

This year's poster artist is Juan Karlo Randolph Fajardo. Fajardo was born in Mexico but has called Louisiana home for over 20 years. The LSU graduate is a local graphic designer and mixed media artist.

"The poster portrays the atmosphere of outdoor festing in New Orleans," Fajardo said. "Inspired by the vibrant and laid back energy of Louis Armstrong, Armstrong is depicted lost in the music in front of the iconic gates of Armstrong Park." The poster is available now online or can be purchased at the official merchandise booth at the festival.

A Worldly Culinary Lineup With New Orleans Flair

In addition to music, the 2021 Satchmo SummerFest presented by Chevron will feature mouth-watering global cuisine with New Orleans flair from some of the city's most loved restaurants and up-and-coming chefs. Attendees can indulge a little more with gluten-free and vegetarian options from 14 Parishes, who returns with the Caribbean flavor serving dishes like Jerk Chicken and yes, Festival (a Jamaican fried dough or dumpling). Also on the lighter side, Carmo makes their debut and is sure to please with the Tropicalia Salad. Ajun Cajun returns with their beloved Soft Shell Crab Poboy topped with Japanese style aioli and Theaudric's Clever Cuisine mixes flavors up with the Shrimp Poboy Fatoosh with creamy creole remoulade. Enjoy Crawfish Eggrolls from Krab Grab Seafood, and Plum Street Snoballs to satisfy that sweet tooth and keep everyone cool.

Joining this year's cocktail menu is a New Orleans favorite, the Bloody Mary, in addition to the Lynchburg Lemonade and Tequila Herradura Margarita. Fest goers looking for a shaded place to sit and take in the festival environment can relax in the Jack Daniel's and Sonoma-Cutrer Rosé Cafés while beer lovers will find Abita's newest Spring Loaded flavors around the festival grounds. For those seeking refreshing non-alcoholic options, Bubly will offer lime and grapefruit sparkling beverages, and Gatorade is onsite for a recharge. [Click here to see the complete menus.](#)

Satchmo Legacy Stage in Memory of Joni Berry: Two Days of Fascinating Speakers and Discussions

On the **Satchmo Legacy Stage in Memory of Joni Berry**, scholars and historians will present on a wide range of topics surrounding all things Louis Armstrong from 1-5pm each day. Festival favorite Ricky Riccardi, Director of Research Collections for the Louis Armstrong House Museum and Archives and the author of *What a Wonderful World*, will return with a host of all-star scholars. Fans can dive deep into the life and legacy of Armstrong and learn how his craft continues to reverberate today with presentations such as *Louis Armstrong the Humanitarian*, with Robin and Harris Parson from the Louis Armstrong Foundation in New Orleans, and *Louis's Last Hurrahs: Louis Armstrong in 1971* to close out the stage on Sunday.

While inside the museum, attendees can also access five exhibits: *Drumville: Evolution of the New Orleans*

Beat, The Wildest! Louis Prima Comes Home, New Orleans Music Observed: The Art of Noel Rockmore & Emilie Rhys, Rick Olivier: Great-ish Hits, and From the Fat Man to Mahalia: James Michalopoulos' Music Paintings.

Launch Party, Roots of Music Kickoff, and other Special Events

On Friday, July 30, attendees are invited to the VenueApp VIP Launch Party Aboard Riverboat Louis Armstrong. The event will bring music from the Ella & Louis Tribute Band and artistic collaborations extending from the New Orleans Jazz Museum to the Louis Armstrong House Museum. Tickets are \$50 per person and include open bar, food, and entertainment from 7 PM – 9 PM. Tickets can be purchased [here](#).

In addition to a weekend full of great music, food, and multimedia presentations, Satchmo SummerFest features an array of special events including a special festival kickoff by The Roots of Music sponsored by **Fidelity Bank** at 400 Barracks at 11:15am and the annual **Jazz Mass** at historic St. Augustine Church in Treme, featuring the Treme Brass Band..

We're Geauxing Green

Festival organizers are teaming up with the Barataria-Terrebonne National Estuary Program (BTNEP) to launch a cleaner, healthier, and happier festival season in Louisiana. The Geauxing Green program will focus on marine debris prevention by allowing only reusable, recyclable, and compostable food and drink products at the festival. In addition, attendees will be greeted by Green Team staff, who will be on hand throughout the festival grounds to guide the public in the use of recycling and composting stations. Accompanying marketing materials focused on marine debris prevention will be available on site. The partnership supports FQFI's goal of being a leader in sustainable festival production in the Gulf South.

Thank you Sponsors and Community Partners:

French Quarter Festivals, Inc. is proud of its 38-year history of providing high-quality community events that are accessible to all. The organization relies heavily on the contributions of sponsors and partners as well as beverage and merchandise sales to support the festival. Festival organizers welcome the return of [Chevron](#) as Presenting Sponsor of Satchmo SummerFest. "Chevron is excited to celebrate Louis Armstrong and our extraordinary Crescent City community," said Leah Brown, Public Affairs Manager for Chevron's Gulf of Mexico Business Unit. "Satchmo Summerfest will not only be a chance to enjoy incredible musicians, but also reconnect up with neighbors, and welcome visitors from around the world. This longstanding event honors New Orleans' favorite son, while also stimulating economic growth and fueling the social vitality of southeast Louisiana. Chevron is proud to be a part of it."

Additional Sponsors for the 2021 festival include: [WWL-TV](#), [New Orleans Jazz Museum at the Mint](#), [GE](#), [Fidelity Bank](#), [Omni Royal Orleans](#), [Barataria-Terrebonne National Estuary Program](#), [Times-Picayune|nola.com](#), [Friend of Fest](#), [OffBeat Magazine](#), [Joseph K. and Inez Eichenbaum Foundation](#), [Louisiana Division of the Arts](#), [JAX Brewery Parking Lots](#) and the [Berger Company](#), [Brown-Forman](#), [Abita Brewing Company](#), [Pepsi](#), [French Market Corporation](#), [Riverboat Louis Armstrong](#), [VenueApp](#), [Touro](#), [Zapp's Potato Chips](#), [New Orleans Jazz and Heritage Foundation](#), [Sal Boreli](#), [Ella Fitzgerald Charitable Foundation](#), [Beacon Outdoor](#), [VolunteerLocal](#), [WVOZ 90.7 FM](#), [WGSO](#), [DownBeat Magazine](#), [Clarion Herald](#).

Happy Birthday, Satchmo!

Satchmo SummerFest is scheduled annually to coincide with Louis Armstrong's birthday on August 4th; the first festival took place on what would have been his 100th birthday, the same year the New Orleans airport was renamed Louis Armstrong International Airport. The artist often stated in public interviews that he was born on July 4, 1900 (Independence Day), a date that has been noted in many biographies. Armstrong died in 1971 and his true birthdate, August 4, 1901, was not discovered until the mid-1980s. Louis Armstrong was raised in a poor section of New Orleans known as "Jane Alley." Throughout his career, he entertained millions – from heads of state and royalty to the neighborhood kids on his stoop in Corona, New York. Despite his fame, he lived a simple life in a working-class neighborhood. The man known around the world as "Satchmo," short for *Satchelmouth*, was widely recognized as a founding father of jazz – a unique American art form. In 1932, *Melody Maker* magazine editor Percy Brooks greeted Armstrong in London with "Hello, Satchmo!" and the nickname stuck. His influence as an artist and cultural icon is universal, unmatched, and very much alive today.

About French Quarter Festivals, Inc.

Satchmo SummerFest is produced by French Quarter Festivals, Inc. (www.fqfi.org), the 501 (c) (3) nonprofit

organization, which also produces **French Quarter Festival** in April and **Holidays New Orleans Style!** in December. French Quarter Festivals, Inc. promotes the Vieux Carré and the City of New Orleans through high quality special events and activities that showcase the culture and heritage of this unique city, contribute to the economic well-being of the community, and instill increased pride in the people of New Orleans. For more information on all FQFI festivals and events, call (504) 522-5730 or visit online at www.fqfi.org.

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