



presented by



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EMBARGOED RELEASE

22nd Anniversary Satchmo SummerFest Presented by Chevron *Satchmo Contemporaries Take The Stage*

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NEW ORLEANS (July 27, 2022) – French Quarter Festivals, Inc. (FQFI), producer of **Satchmo SummerFest presented by Chevron**, is excited for the festival’s return on August 6 & 7 at the New Orleans Jazz Museum at the Old U.S. Mint. The premier American festival dedicated to the life, legacy, and music of New Orleans' native son, Louis "Satchmo" Armstrong brings two days of live entertainment, food, and fun. From the Saturday morning Soundoff with the Roots of Music to Sunday’s Jazz Mass and the return of the Satchmo Salute Parade, Satchmo SummerFest is back to its full glory from 12-8pm, each day.

Celebrating 22 years of this beloved event, Fest producers remain committed to preserving and highlighting music traditions of the past that were integral in putting New Orleans on the global map while showcasing local musicians of the present who share the same traditions. “We are fortunate to have legends in the jazz world performing and speaking on our stages,” says **Emily Madero, French Quarter Festivals, Inc. President & CEO**. “You can see Lawrence Cotton, who at the age of 95 is still amazing to hear live, as well as Jewel Brown, who actually performed with Armstrong in the 60s. We are also lucky to live in a community that continues to birth amazing talent that embraces and keeps the legacy, cultures, and unique traditions of New Orleans alive. Satchmo SummerFest is the perfect place for music lovers, families, and friends to gather and enjoy a little of what makes this city so special.”

“Louis Armstrong once said, ‘What we play is life’ so we see this festival as a celebration of life,” said **Leah Brown, Public Affairs Manager for Chevron's Gulf of Mexico Business Unit**. “First and foremost, we’re celebrating the life of Louis Armstrong and his enduring legacy. We’re also celebrating life in New Orleans and the music of our city. Jazz - and the Arts in general – encourage diversity, stimulate economic growth, and fuel the social vitality of our community. Chevron is proud to be a part of Satchmo Summerfest and invites everyone to join us!”

Fest attendees can pre-purchase tickets online in advance for \$7 or onsite for \$10 per day (children 12 and under are free). Admission also provides access to the Jazz Museum's collection and exhibitions, plus the **Satchmo Legacy Stage in Memory of Joni Berry** featuring discussions and presentations by world-renowned Armstrong scholars. Fans are encouraged to register [here](#) in advance to secure their spot and avoid lines.

Live Music Performances and Discussions with Satchmo Scholars

The 2022 festival lineup includes 20 musical acts ranging from traditional jazz to swing, brass and marching bands, funk, R&B, jazz fusion, and more performing on two tented stages. The weekend kicks-off with the **Satchmo Soundoff**, a special performance by some of the city's youngest and most talented musicians, The Roots of Music, **Saturday at 11:30am on Esplanade Avenue, right outside of the Museum gates**. Weekend performances on this stage include John Boutté, Germaine Bazzle, Big 6 Brass Band, and a return performance by 95 year-old pianist and musical legend, Lawrence Cotton. **Legendary Experience on the Fidelity Bank Stage**. The Nayo Jones Experience, Herlin Riley, Secret Six Jazz Band, and seven additional acts will keep fans dancing through the evening on the **GE Stage**.

A very special performance in this year's lineup will come from Players Ella & Louie Tribute Band featuring Jewel Brown on Saturday. "I've always loved performing in New Orleans. It's such a beautiful, loving city. It's such an honor to perform at Satchmo SummerFest and a delight to keep good music going," says Brown, who was a female vocalist with Armstrong's All-Stars from 1961-1968. "I performed with Louis (we affectionately called him Pops) for eight years and it was a fantastic time with a well-run organization. I am highly thankful for that time and appreciate all the loving people that supported me. I can't wait to take the stage...Keep A Kool Booty!" The talented singer, who releases her next album on August 5, shares that when offered the opportunity to work with Duke Ellington or Louis Armstrong, it was an easy decision, and one that offered a chance to travel the world and an opportunity to work closely with a small group of famous musicians.

In addition to Brown's live music performance, she will also sit down for a 45-minute interview with GRAMMY® Award winner **Ricky Riccardi**, Director of Research Collections for the Louis Armstrong House Museum and Archives and the author of *What a Wonderful World*. Fans have the chance to learn about her time on the road with Satchmo and her career that spans more than sixty years. Enthusiasts and novices can dive deep into the life and legacy of Armstrong and learn of his humble beginnings and tenacity from 1-5pm each day of Fest or tune into interviews and discussions via YouTube and Facebook livestream. [View the full music & speaker lineup here.](#)

A Sunday Salute!

This year's Festival returns with its favorite traditions for the whole family. **Satchmo SummerFest Jazz Mass at St. Augustine Church will begin at 10am** where attendees can also enjoy a spirited performance by Treme Brass Band. Due to ongoing renovations at St. Augustine Church, mass will be held in the Parish Hall. Please note that space and seating is limited. The mass will be livestreamed on [Facebook.com/saintaugchurch](https://www.facebook.com/saintaugchurch).

Immediately following mass, fans can jump right into **The Satchmo Salute Parade on Gov. Nicholls Street** that dances through the Treme neighborhood, makes a stop to Salute Satchmo at Armstrong Park and ends at the festival gates at the New Orleans Jazz Museum in the 400 block of Esplanade Avenue. The parade, led by Al Carnival Time Johnson, features over a dozen Social Aid & Pleasure Clubs as well as brass bands including, Shaka Zulu on Stilts, The Original Black Seminole Baby Dolls, Sporty Brass Band, Zulu Social Aid & Pleasure Club's Grand Marshall and 2022 King and Queen, Fi Yi Yi and more.

A Taste of New Orleans

The 2022 Satchmo SummerFest presented by Chevron features a great lineup of mouth-watering dishes and treats for all. Indulge a little more with gluten-free and vegetarian options from debut restaurant **Beaucoup Eats** with the Vegan Fish Po-Boy and Red Beans & Rice (Satchmo's Favorite dish) or **14 Parishes**, who returns with Plantains and Festival (Jamaican Fried Dough!) as well as their famous Jerk Chicken. **Ditto's Did Dat** also joins the Fest for the first time with a trio of tacos, including a Shrimp and Grilled Chicken option. Enjoy a bite from **Café Dauphine** who will serve Cajun Seafood Rolls and Fried Ribs or try a fusion of flavors with a NOLA twist from **Theudric's Real Clever Cuisine** with the Charbroiled Jerk Chicken with Dirty Lamborgini Fried Rice and Creme Bru'leches Breadpudding. **Praline Connection** serves up scrumptious eats including Chicken Livers (sautéed with Red & Green Peppers, Onions, Zucchini, & Squash & served w/Pepper jelly), Collard Greens and more. For those looking to cool off, Fest fave **Plum Street Snoballs** returns with their traditional flavors and add-on options to personalize your sweet treat, or take a healthier approach with sugar-free flavors.

This year's cocktail menu includes favorites such as the **Jack Daniel's Lynchburg Lemonade**, **El Jimador Tequila Margarita** and **Bubly Sea Breeze** (Bubly, Cranberry, **Finlandia Vodka** + Lime). Fans can relax with a seat and some shade at the **Sonoma-Cutrer Rosé Café** and our beer lovers will find many options from **Abita Beer** including, for the first time at Fest, Hard Sweet Tea chilled and ready. Non-alcoholic options will also be available including **Pepsi**, Bubly and Gatorade to keep hydrated. [Click here to see the complete menus.](#)

Thank you Sponsors and Community Partners:

French Quarter Festivals, Inc. is proud of its 39-year history of providing high-quality community events that are accessible to all. The organization relies heavily on the contributions of sponsors and partners as well as beverage and merchandise sales to support the festival.

Sponsors for the 2022 festival include: [Chevron](#), [Omni Royal Orleans](#), [WWL-TV](#), [GE](#), [Fidelity Bank](#), [Brown-Forman](#), [Jack Daniel's](#), [El Jimador Tequila](#), [Finlandia Vodka](#), [Sonoma-Cutrer](#), [Korbel](#), [Abita Brewing Company](#), [Pepsi](#), [French Market Corporation](#), [Friend of Fest](#), [Barataria-Terrebonne National Estuary Program](#), [New Orleans Tourism and Cultural Fund](#), [Times-Picayune-Nola.Com-Gambit](#), [Joseph K. & Inez Eichenbaum Foundation](#), [Lieutenant Governor Billy Nungesser and the Louisiana State Office of Tourism](#), [New Orleans Jazz Museum at the Old U.S. Mint](#), [New Orleans Jazz and Heritage Foundation](#), [Sal Borelli](#), [Ella Fitzgerald Charitable Foundation](#), [JAX Brewery Parking Lots and The Berger Company](#), [OffBeat Magazine](#), [The LASIK Vision Institute](#), [T-Mobile](#), [Touro](#), [Renaissance Publishing](#), [LeafFilter](#), [WWOZ 90.7 FM](#), [WWNO 89.9 FM](#), [Telemundo](#), [Cumulus New Orleans](#), [iHeart Radio](#), [Where Magazine](#), [WGSO](#), [DownBeat Magazine](#), [Louisiana Cookin'](#), [Clarion Herald](#), [Riverboat Louis Armstrong](#), [New Orleans Jazz National Historical Park](#), [Rhodes Funeral Home](#), [Zapp's Potato Chips](#), [Janice Foulks](#), [Richie and Vicki Noorigian](#)

Happy Birthday, Satchmo!

Satchmo SummerFest is scheduled annually to coincide with Louis Armstrong's birthday on August 4th; the first festival took place on what would have been his 100th birthday, the same year the New Orleans airport was renamed Louis Armstrong International Airport. The artist often stated in public interviews that he was born on July 4, 1900 (Independence Day), a date that has been noted in many biographies. Armstrong died in 1971 and his true birthdate, August 4, 1901, was not discovered until the mid-1980s. Louis Armstrong was raised in a poor section of New Orleans known as "Jane Alley." Throughout his career, he entertained millions – from heads of state and royalty to the neighborhood kids on his stoop in Corona, New York. Despite his fame, he lived a simple life in a working-class neighborhood. The man known around the world as "Satchmo," short for *Satchelmouth*, was widely recognized as a founding father of jazz – a unique American art form. In 1932, *Melody Maker* magazine editor Percy Brooks greeted Armstrong in London with "Hello, Satchmo!" and the nickname stuck. His influence as an artist and cultural icon is universal, unmatched, and very much alive today.

About French Quarter Festivals, Inc.

Satchmo SummerFest is produced by French Quarter Festivals, Inc. (www.fqfi.org), the 501 (c) (3) nonprofit organization, which also produces **French Quarter Festival** in April and **Holidays New Orleans Style!** in December. French Quarter

Festivals, Inc. promotes the Vieux Carré and the City of New Orleans through high quality special events and activities that showcase the culture and heritage of this unique city, contribute to the economic well-being of the community, and instill increased pride in the people of New Orleans. For more information on all FQFI festivals and events, call (504) 522-5730 or visit online at www.fqfi.org.